

## **Competition Results**

## 2013 Australian International Beer Awards

The Brewers Association Export Development Program (EDP) members participated in the 2013 Australian International Beer Awards competition.

Winners of the 2013 Australian International Beer Awards (AIBA) and the US craft beer industry performed well, winning a total of 136 awards in 43 different categories, including one of the Major Trophies.

The 2013 Major Trophy Winner included the following EDP member:

## Samuel Adams Norse Legend – Boston Beer Co BARREL MEDIA & EVENTS TROPHY FOR BEST SPECIALITY BEER

Results from the AIBA competition represent a significant achievement for the EDP. Over 48 US craft breweries entered the competition, sending over 238 different brands, enabling the US industry to have far greater representation than ever before. Now in its 21st year, the AIBA continues to attract a remarkable number of high caliber entries from Australian and international breweries, with a record 1,480 brews entered from around the world from more than 230 brewers in 35 countries. A total of 658 medals were awarded overall, including 57 gold, 190 silver and 411 bronze medals. Supported by 42 judges representing the best of the industry, the Australian International Beer Awards set industry benchmarks and forge industry reputations. Brewers Association Chris Swersey represented the USA as one of the judges.

The AIBA is the pre-eminent showcase for premium beer and brewing excellence in the Asia Pacific Region. Held in Melbourne each year, the AIBA, Australia's most prestigious beer event, has become firmly established on the international brewing calendar as a renowned and recognized barometer of diversity in beer brewing across the world. For a complete list of award winners go to: <u>2013 Australian International Beer Awards</u>.